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Au Contraire! **FIGURING OUT THE FRENCH**

GILLES ASSELIN AND RUTH MASTRON



Au Contraire! Download Online eBook Gilles Asselin & Ruth Mastron Free eBook PDF/ePub/Mobi/Mp3/Txt, "I find Au Contraire! delightfully validating - a great piece of work." - Nancy Bragard, Franco-American interculturalist, trainer and coach

The French are famously enigmatic: fiercely independent yet deeply romantic, conservative yet avant-garde, rational yet emotional. What is it, exactly, that makes the French so . . . French?

Written for anyone interacting with the French-tourists, businesspeople, international students, Francophiles-*Au Contraire!* offers a perceptive understanding of French cultural beliefs, assumptions and attitudes, along with practical advice on building strong personal and professional relationships with the French. Addressing issues like friendship, politics, work, education and romance, bilingual and bi cultural authors Asselin and Mastron draw upon their

own experiences as consultants and trainers, as well as those of students and professionals, giving readers a complete-and compelling-look at French culture.

This revised edition of *Au Contraire!* includes updated information about France's changing social and political climate, advice for succeeding as an expat, information about the French educational system, overviews of France's diverse regions-and more.

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