

Copywriting Made Simple Download Online EBook Carrie Landers Download Ebooks [EN] PDF, EPub, Mobi



Copywriting Made Simple Download Online eBook Carrie Landers Free eBook PDF/ePub/Mobi/Mp3/Txt, If you're like most Internet marketers, you wouldn't hire a copywriter for most of your projects—and for good reasons, too. First, you know that most of your projects are simply too small to bring in a high-powered copywriter and pay them \$50-100 per page. And second, few others know your product and your market as well as you do. No matter how hard you try to convey important points about your product to the copywriter, you know you'll lose something in translation.

So what can you do? Your first option is to continue to write sub-par copy for most of your sales letters; and simply hope that it will do the trick. However, if you're more realistic with yourself, you'll probably quickly see the problem with doing this—namely, that you're leaving hundreds or even thousands of dollars on the table every time you create a sales page that converts 1%, rather than 2% or 3%. And this is precisely why you must learn the art of copywriting: it will not only save you money, but it will also ensure that you have a master

copywriter working on every project you initiate. In this eBook, I hope to help you develop a robust, powerful set of copywriting strategies. I will not only show you how to improve your writing and your sales skills, but I will also give you a step-by-step, 30-day outline that you can use to guide you through the process.

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