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**Design Sprint Download Online eBook Richard Banfield, C. Todd Lombardo & Trace Wax Free eBook PDF/ePub/Mobi/Mp3/Txt**, With more than 500 new apps entering the market every day, what does it take to build a successful digital product? You can greatly reduce your risk of failure with design sprints, a process that enables your team to prototype and test a digital product idea within a week. This practical guide shows you exactly what a design sprint involves and how you can incorporate the process into your organization.

Design sprints not only let you test digital product ideas before you pour too many resources into a project, they also help everyone get on board—whether they're team members, decision makers, or potential users. You'll know within days whether a particular product idea is worth pursuing.

Design sprints enable you to:

Clarify the problem at hand, and identify the needs of potential users  
Explore solutions through brainstorming and sketching exercises  
Distill your ideas into one or two solutions that you can test  
Prototype your solution and bring it to life  
Test the prototype with people who would use it

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