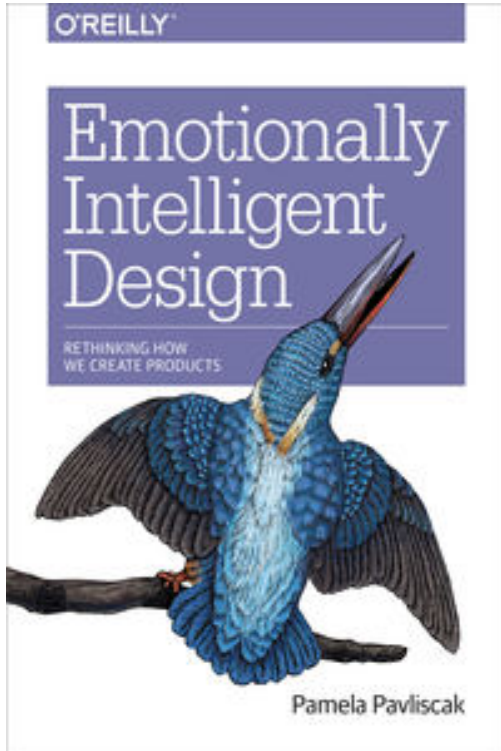


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**Emotionally Intelligent Design Download Online eBook Pamela Pavliscak Free eBook PDF/ePub/Mobi/Mp3/Txt,** As technology becomes deeply integrated into every aspect of our lives, we've begun to expect more emotionally intelligent interactions. But smartphones don't know if we're having a bad day, and cars couldn't care less about compassion. Technology is developing more IQ, but it still lacks EQ.

In this book, Pamela Pavliscak—design researcher and advisor to Fortune 500 companies—explores new research about emotion, new technology that engages emotion, and new emotional design practices. Drawing on her own research and the latest thinking in psychology, neuroscience, and behavioral economics, Pamela shows you how design can help promote emotional well-being.

You'll learn:

How design has transformed emotion and how tech is transforming it again  
New principles for merging emotional

intelligence and design thinking  
How to use a relationship model for framing product interactions and personality  
Methods for blending well-being interventions with design patterns  
How emotional resonance can guide designers toward ethical futures  
Implications of emotionally intelligent technology as it scales from micro- to mega-emotional spheres

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