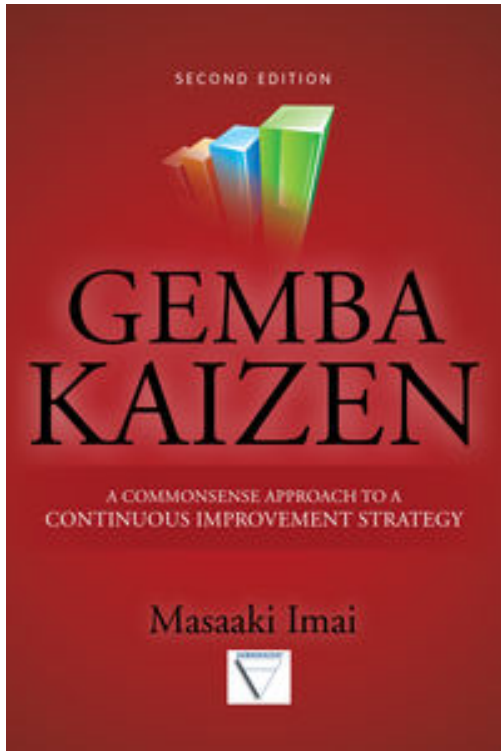


# Gemba Kaizen: A Commonsense Approach To A Continuous Improvement Strategy 2/E Download Online eBook Masaaki Imai Download Ebooks [EN] PDF, EPub, Mobi



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-- Art Byrne, author of *The Lean Turnaround*

Written by Masaaki Imai, pioneer of modern business operational excellence and founder of the Kaizen Institute, *Gemba Kaizen*, Second Edition is an in-depth revision of this renowned, best-selling work. The book reveals how to implement cost-effective, incremental improvements in your most critical business processes. Global case studies from a wide range of industries demonstrate how gemba kaizen has been successfully used to:

Maximize capacity and reduce inventory at Unga Limited, one of Kenya's largest flour-milling operations  
Change the IT culture at Achmea, a large European insurance firm  
Exceed customer expectations at Walt Disney World in the United States  
Improve quality at Inoue Hospital in Japan  
Transform retail processes at Sonae MC, Portugal's largest employer  
Practice daily kaizen at Tork Ledervin, a weaving plant in Brazil  
Stamp out muda at Sunclipse, an industrial packaging

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