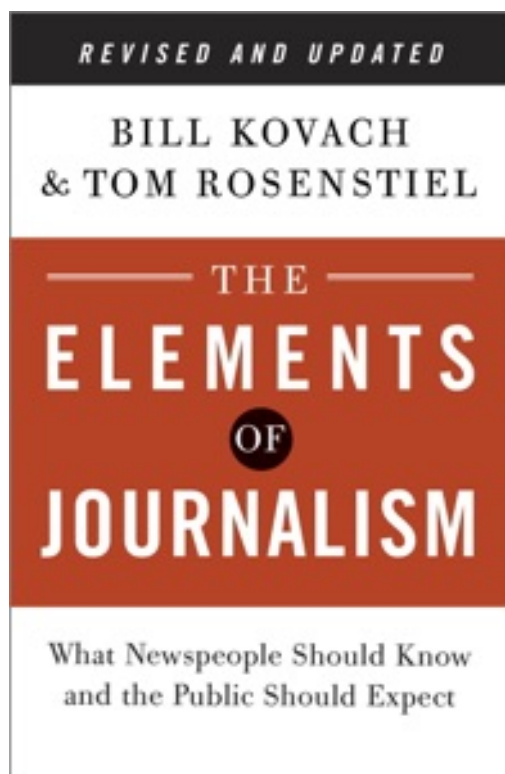


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The elements of journalism are:

- * Journalism's first obligation is to the truth.
- * Its first loyalty is to citizens.
- * Its essence is a discipline of verification.
- * Its practitioners must maintain an independence from those they cover.
- * It must serve as an independent monitor of power.
- * It must provide a forum for public criticism and compromise.
- * It must strive to make the significant interesting and relevant.
- * It must keep the news comprehensive and proportional.
- * Its practitioners must be allowed to exercise their personal conscience.

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